



# ANIDA



**IMPACT THAT MATTERS**

**STORIES THAT  
EMPOWER**

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**OUR  
IMPACT  
2021**

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# MESSAGE FROM THE EXECUTIVE DIRECTOR



Dear friends and colleagues,

In 2021, amid the pandemic, I sat in a small town located by a hillside in the Eastern Region of Ghana. From afar off, while observing the individuals continuing to push through the challenges brought by the pandemic, an unexpected encounter brought clarity and focus. I watched as Abena, an intelligent and hardworking woman, would enter our check-in station with her two children, Kojo and Danso. Rebounding from the lockdowns that momentarily halted her schooling at the Women's Development Centre, I could see the determination in her eyes that she would continue working towards her dream of opening her own business. Her children also exhibited the same resilience as they followed around her with a big smile. I would later find out that the expression was due to their gratefulness to God for connecting them with donors who have been supporting them through the most challenging times. It reminded me that we play a role in unlocking the God-given potential of children and those less fortunate than ourselves. This unexpected encounter is the catalyst driving our passion for doing more for those who need it most.

“

**We play a role in unlocking the God-given potential of children and those less fortunate than ourselves.**

”

With humility and compassion, we are taking action to improve as an organization, including updating our core values and guiding principles. We are also emphasizing collaboration in developing nations and introducing community projects that focus on increasing resilience. These actions are made possible by people like you who want to create a better future. Whether you are contributing your time, making a monetary donation, or having a conversation with a loved one about our programs, donors like you become a source of hope for the world.

Sincerely,

A handwritten signature in black ink, appearing to read "Samuel J. Donkor".

Samuel J. Donkor  
Executive Director



“  
WE ARE  
BLESSED TO BE  
SERVING WITH  
YOU.  
”

## BOARD OF DIRECTORS

ANIDA is overseen by a volunteer Board of Directors who together, share their experience and wisdom to give strong leadership and guidance.



Dr. Albert Gyimah  
Chairman



Dr. Nosente Bollo-Kamara  
Secretary

# MESSAGE FROM THE BOARD CHAIR

Dear Supporters,

The call for giving and serving others is deeply rooted in our global mission. Through ANIDA, we have been able to answer this call, providing global communities with the resources and help they need the most.

Over the last couple of years, we have seen more need for our services in the communities we support, and as a result, we have experienced immense growth! We know this is just the beginning, and we will only continue to help more and more people as we work towards our mission to alleviate poverty around the globe.

Even through the pandemic, ANIDA has successfully been able to navigate increased needs and obstacles worldwide. None of this would've been possible without our generous donors' support. On behalf of our Board of Directors, we acknowledge that our efforts would fall short if not for your endless encouragement. It is a privilege to serve others, and we are blessed to be serving with you.

Sincerely,



Dr. Albert Gyimah  
Chairman, ANIDA Board of Director



Ebenezer Asare  
Treasurer



Dr. Rose Donkor  
Director



Patricia Bebia-Mawa  
Director



Hope for Tomorrow children enjoying their recess. - Jamaica

## WHO WE ARE

ANIDA is an international charity conducting programs and projects to facilitate education, alleviate human suffering, provide relief from poverty, and elevate the standard of living for those in need. For 25 years, we have invested in thousands of women, children, and their families to help sow the seeds of change within their communities. Our international mission conducts programs and projects to facilitate education, alleviate human suffering, provide relief from poverty, and elevate the standard of living for those in need.

We like to say that ANIDA is about the people. The donors, supporters, volunteers, and most importantly, those we serve. We place a strong focus on personal and leadership development to create a lasting impact in the lives of others. We believe this focus builds a strong foundation for creating sustainable change, that investing in an individual's potential brings hope for tomorrow.

# CORE VALUES & GUIDING PRINCIPLES

01

## SERVANT LEADERSHIP

Helping others is at the heart of what we do. We are humble in heart and mind through conscious decision, ready to serve. A servant leader follows their innate desire to help others, learning to embody the characteristics that allow them to become a better servant continuously.

02

## INTEGRITY

We live a life of integrity in which our daily habits reflect our deepest values. We believe living with integrity means living your truth, embracing the path of honesty and fairness, and constantly challenging how you think and act.

03

## FAITH

ANIDA programs and projects are rooted in the context of the Christian faith to assist all people without regard to religion, race, or gender. We use a faith-based, abundant mindset to help us through challenging seasons, increase mindfulness and compassion, bring peace, and help each person discover their purpose.

04

## COMMUNITY

We build strong communities through a shared sense of purpose and passion. A community is a circle of safety that creates an environment where leadership potential can flourish. Our communities provide a sense of belonging, and by joining our communities, you have a place to feel at home.

05

## DIVERSITY

Diversity helps us view the world from a different perspective. A solution often requires out-of-the-box thinking, and working with a diverse group helps us think of better, more practical solutions to challenging problems.

## ELLEN'S STORY: FROM THE MARKET TO THE CLASSROOM



Children in a classroom learning. - Liberia

**T**he Liberian Civil War lasted from 1989 until 2003, and it was a devastating conflict for the people of Liberia, especially women and girls. An estimated 250,000 people were killed during the war, and many more were displaced. As a result of the war, Liberia is now one of the poorest countries in the world, and women and girls continue to face significant challenges.

Despite the challenges, there are many women and girls in Liberia who are working to create a better future for themselves and their country. One such girl is Ellen, a 10-year-old who lives in a small town in rural Nimba County. Her mother Rebecca takes care of Ellen, Susan, and Charlotte in their unfinished, un-plastered home. Ellen also sells packaged water in the market to help her mother make ends meet. The personal story of Ellen speaks to her faith and resilience through the suffering of extreme poverty, crippling opportunities, and broken households.

When she was younger, she never thought that she would be able to attend school. She came from a small village, and her family could not afford to send her to get her education. She always saw other

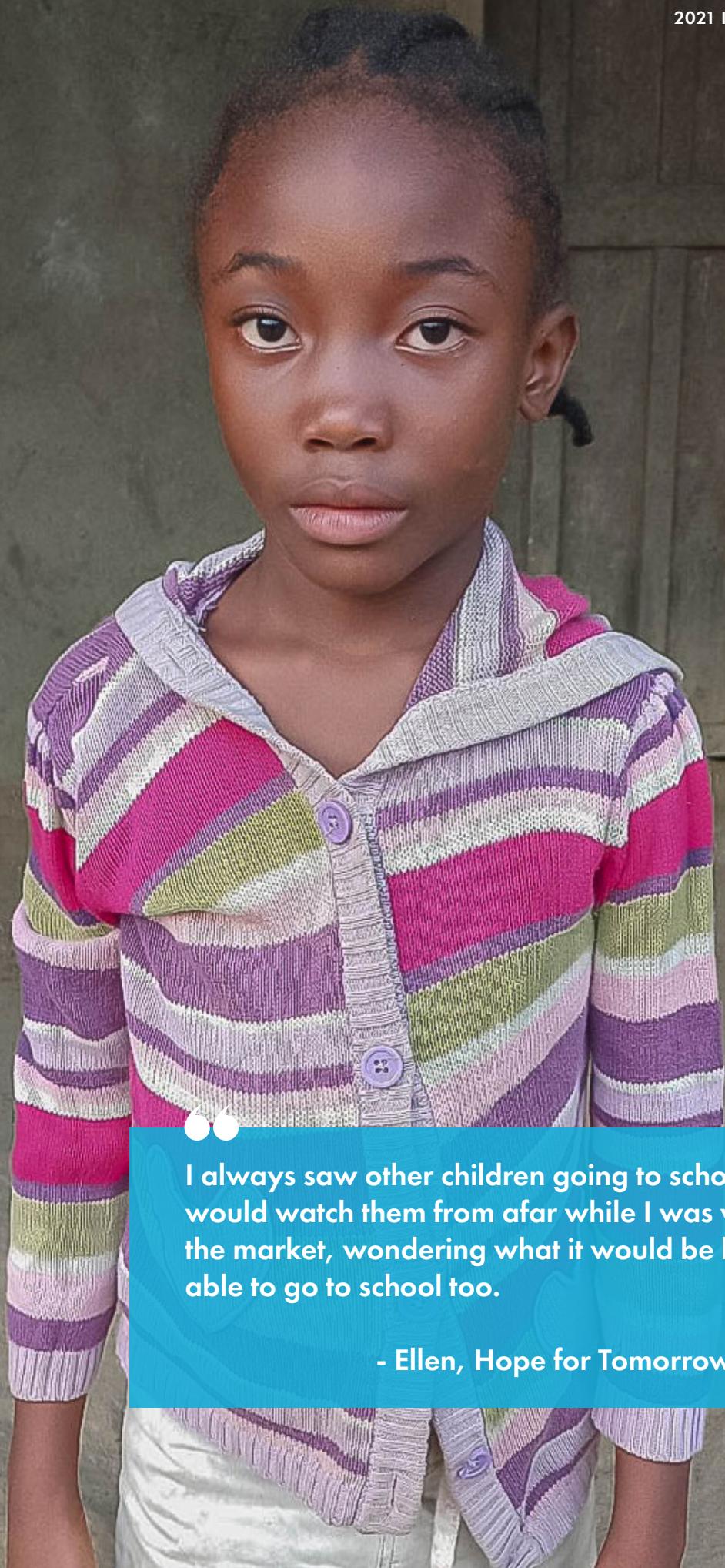
children going to school and would watch them from afar while working at the market, wondering what it would be like to be able to go to school too.

Since ANIDA launched Liberia's Hope for Tomorrow child sponsorship program in Ellen has been one step closer to living the life that every child deserves.

She shares that one day, ANIDA came to her village, and said that we would be able to sponsor her to go to school. Ellen was so excited, and she couldn't believe it! Finally, she would be able to go to school and learn like all the other children.

Now, Ellen attends school regularly and is beginning to dream once again with the support of her family and community. Although life is not easy, Ellen puts her faith in God and is grateful for all the help and support she receives as part of the community ANIDA is working with.

Ellen is so grateful to ANIDA for giving her the opportunity to go to school. She knows that this is a blessing from God and plans to use this opportunity to learn as much as she can.



“I always saw other children going to school, and I would watch them from afar while I was working at the market, wondering what it would be like to be able to go to school too.

- Ellen, Hope for Tomorrow Liberia



**3,101**  
**WOMEN & GIRLS**

empowered through food  
security and education



Selina, a WDC School of Aesthetics student, applies makeup to a client in class. - Ghana, WDC

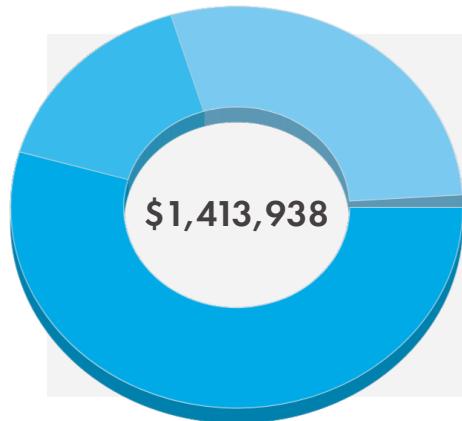
# OUR IMPACT

For over two decades, we uphold our belief that small acts of love and kindness can make a world of difference and transform people's lives for the better!



# FINANCIAL ACCOUNTABILITY

Integrity is one of the most crucial values to the ANIDA mission, which is why we work to be financially accountable and transparent with you. Thank you to all supporting individuals, communities, institutions, and governments for investing in the people we serve.



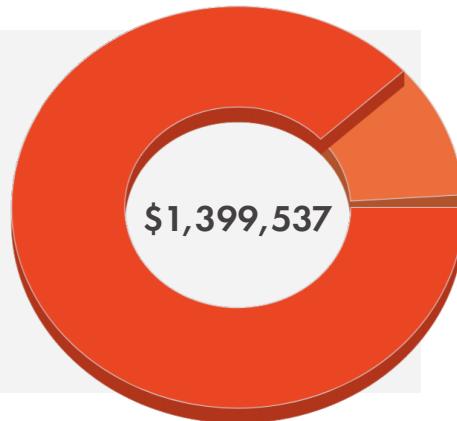
## REVENUE SOURCES

- 55% Institutional Donations
- 16% Donations and Sponsorships
- 29% Government and Other Grants
- < 1% Investments and Other Income

WHERE WE RECEIVE SUPPORT

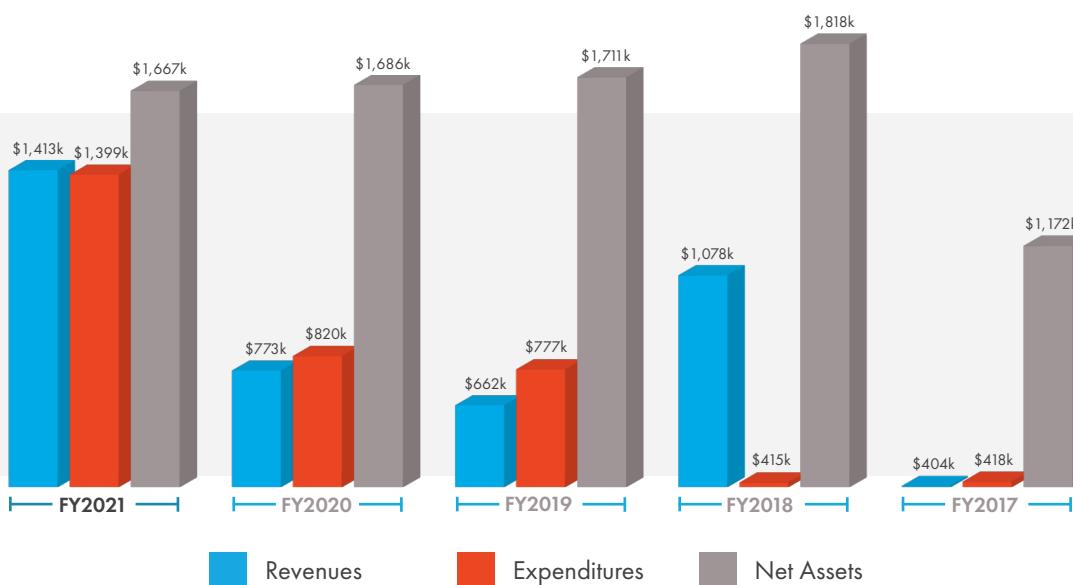
## EXPENDITURES

- 89% Program Expenditures
- 11% Program Support Operating and Fundraising



WHAT YOUR GIVING SUPPORTS

FIVE-YEAR FINANCIAL ANALYSIS



■ Revenues ■ Expenditures ■ Net Assets

\*Numbers are in thousands

# SUMMARIZED STATEMENT OF

## REVENUE AND EXPENDITURES\*

### REVENUES

2021

2020

Institutional Donations	\$ 774,467	\$ 385,896
Donations and Sponsorships	226,756	201,173
Government and Other Grants	405,458	182,895
Other Income	7,257	3,519
<b>Total Revenues</b>	<b>1,413,938</b>	<b>773,483</b>

### EXPENDITURES

2021

2020

#### Program Expenses

Emergency Assistance	\$ 884,087	\$ 404,730
Education and Development	233,086	158,917
Strengthen Communities	87,565	65,994
Women Empowerment	34,893	32,151

#### Program Support

Operating Support	\$ 90,211	\$ 59,436
Amortization	61,510	65,113
Fundraising Expense	8,185	34,296
<b>Total Revenues</b>	<b>1,399,537</b>	<b>820,637</b>

#### DEFICIENCY OF REVENUES OVER EXPENDITURES for the year

(14,401)

(47,154)

#### NET ASSETS, beginning of year

1,652,872

1,700,026

#### NET ASSETS, end of year

1,667,273

1,652,872



\*This is a summary of the audited financial statements. Please refer to our website at [www.anida.org](http://www.anida.org) for our complete set of audited financial statements, inclusive of notes. You may also send an email to [support@anida.org](mailto:support@anida.org).



Hope for Tomorrow children feeding a chicken. - Ghana

## A CHICKEN FOR BEATRICE: HOW ANIDA IS HELPING FAMILIES IN GHANA

**B**eatrice lives in a small town with her family in the Eastern Region of Ghana. She lives with her grandmother. She's in the fourth grade and loves to eat rice with egg stew. However, Beatrice often doesn't have eggs to eat with her rice because her family can't afford to buy them.

In Ghana, nearly half of all malnourished children are not getting the nutrients they need to grow and develop properly. One way that ANIDA helps combat this problem is to provide families with chickens. Through our Read & Feed program, families in Ghana received chickens last year that they can raise and use for eggs and meat. This not only provides them with a source of nutritious food but also with an income.

Beatrice remembers when ANIDA gave her family a chicken. It was a big help to her family because they could use the eggs to feed themselves. She remembers being so

excited to get the chicken and feeling so grateful that someone was willing to help them out.

Thanks to the generosity of our donors, Beatrice and her family can enjoy fresh eggs with her rice every day. We're so happy that we could help make this happen for Beatrice and her family. She's currently excelling academically and is part of our Hope for Tomorrow program. She still helps her grandmother to raise the chicken.

Today, Beatrice spends a few minutes each morning making sure the chicken has food and water, and then she heads to school. She tells us, she has faith in God. That she doesn't have to work for food. That she can go to school because of Him. Beatrice works hard so she can one day work at a bank and help people in her village.



“  
I spend a few minutes each morning making sure the chicken has food and water, and then I head to school.

- Beatrice, Hope for Tomorrow Ghana

”



Kerwin, a social work placement student from Seneca, helping to sort food at the food bank. - Canada

# WHAT WE DO

We believe the key to effective and sustainable solutions to reducing poverty is through the hands of the stakeholders. Through collaboration with local leaders, we invest in communities by identifying and addressing issues of poverty and inequality. ANIDA focuses on four areas of alleviation: Education & Development, Women Empowerment, Strengthening Communities, and Emergency Assistance.



ANIDA Volunteer Appreciation Event 2021 - Canada



## EDUCATION & DEVELOPMENT

Providing children with access to quality education through support programs, tools, and resources.

## WOMEN EMPOWERMENT

Empowering women to become economical leaders in their communities and advocates for gender inequality-related issues.

## STRENGTHENING COMMUNITIES

Actively supporting resilient local communities to create positive change, such as improving opportunities and wellbeing.

## EMERGENCY ASSISTANCE

Helping those who experience a crisis have all the support and resources needed to rebuild their lives.

## WHERE WE WORK

Based in Canada, ANIDA works in underserved, impoverished communities with the support of donors worldwide. Through the generosity of our donors, we're able to impact and uplift communities facing poverty and hardships positively. Our mission is strengthened and forged ahead through our strong partners worldwide.



● DONOR

● PROGRAM

● DONOR/PROGRAM



Susan, Program Coordinator, interacting with a Hope for Tomorrow child. - Jamaica

“

**I had no idea that so many people in this country are struggling to put food on the table.**

- Chen, Toronto Food Bank Member

”

## RESILIENCE IN THE FACE OF ADVERSITY: CHEN'S STORY

When the pandemic first hit Toronto, seniors were some of the most vulnerable people in the city. Many of them were living on fixed incomes and didn't have the resources to stock up on food in case of a lockdown. That's where our ANIDA Food Bank came in. For one senior citizen in particular, Chen, the food bank has been a lifeline. He's a senior citizen in his late 60's who lives with his dog. When the pandemic hit, he was worried about how he would make ends meet. Thankfully, while taking a stroll in his neighbourhood, Chen came upon an ANIDA Food Bank flyer posted at a bus stop in the Jane & Finch area.

He reflects on when he first came here. Chen was hesitant

and thought he was the only one who needed help. He soon realized that many people use the food bank, which is okay. We all need help sometimes.

Chen made bi-weekly visits and collected his food hampers. He warmed up to the staff and soon enough became their friend. He was delighted to share his story, and while we spoke to him, his resilience was one of his most outstanding aspects.

Chen was a social worker from China and was shocked to learn about the food bank situation in Canada. He always thought of Canada as a wealthy country with plenty of resources. He had no idea that so many people in this





Staff and volunteers preparing food hampers at the ANIDA Food Bank. - Canada

country are struggling to put food on the table.

Chen knew that the ANIDA Food Bank would provide him with the groceries and items he would need in his time of need. He was surprised to learn that the food bank caters to different diets. He thought they would only have typically donated food, like canned goods and boxed foods. However, he was able to find food that fit his specific diet needs.

This was a huge relief for Chen, as he was worried about how he would be able to find food that he could eat. The Food Bank became a means of survival and support.

As a social worker, Chen thinks it's important to give back to the community, and the food bank is a great way to do that.

He was a social worker, and he used the food bank. He pays it forward by donating plastic bags and dog food to our food bank. Chen wants to assure everyone that there is no shame in seeking help for food. No one should have to go hungry, and no one should worry about where their next meal comes from. Times are tough for many people, and he wants to help anyone who needs it.

Chen still frequents our Food Bank, and it brings us great joy to know that we are a safe haven for him and have been able to have such a positive impact on his life.



Staff at Plan Group celebrating their one-year partnership with ANIDA. - Canada



## FOSTERING A CULTURE OF GIVING

**A**dvancing his interest in health and safety from a young age, Steve Thrasher is now the National Director of Health and Safety at Plan Group. Viewed as a leader by many other companies throughout their industry, they choose to lead by example. Steve is part of Plan Group's CSR Committee, dedicated to ensuring that they adhere to its Corporate Social Responsibility as a company. Who wouldn't want to be a part of that?

As experts in electrical, mechanical and technology, Plan Group has spent over 65 years helping build out their community, and they are ready to start doing more to help build it up. The work they are doing with ANIDA allows them to do just that.

Through his company's culture of giving back, Steve has been a pillar in the fight against the city's climbing poverty over the last couple of years. He has joined his colleagues to volunteer in the food bank, participated in creative employee-led fundraising activities and initiatives, and experienced further encouragement by contributions being matched by his employer.

The work that Steve and his company are doing with ANIDA is just one example of the importance of CSR to a non-profit. Without the support of companies like Plan Group, many non-profits would be unable to continue their work.

“

**I have nothing but positive things to say about ANIDA's poverty reduction-directed programs. To me, they give hope for a better future, and I'm just proud to help support such an impactful organization.**

**- Steve Thrasher, National Director of Health and Safety at Plan Group**



”

# WAYS TO PARTNER

At ANIDA, we want to provide an avenue for you to make a significant impact with us. We believe combined efforts can produce the best results, so we offer a variety of ways to get you and your team involved in our projects here in Canada or internationally.



## CAUSE PROMOTIONS

Support social causes through promotional sponsorships. Encourage quality education by hosting book donation drives to support healthy reading habits in children.



## CORPORATE PHILANTHROPY

Make direct contributions to our charity through grants to sustain projects that reduce poverty. Choose a cause or specific project that resonates with you and your employees.



## WORKFORCE VOLUNTEERING

Support your employees to volunteer in community projects. Organize a team bonding event where your employees volunteer at a local foodbank to combat



## CORPORATE SOCIAL MARKETING

Support behaviour-change campaigns that reduce inequalities and promote good health & well-being. Challenge employees to buy an extra hygiene product to promote access for women in marginalized communities.



## CAUSE-RELATED MARKETING

Contribute to Canadian or International projects by linking monetary or in-kind donations to consumer actions. For every consumer action contribute a portion of the proceeds to reduce inequalities and help educate marginalized women who are pursuing business careers.



Shane Richards, and Kurleigh Gittens Jr. of the Toronto Argonauts volunteered and delivered turkeys to a women's shelter during our Read & Feed campaign. - Canada

# TOMORROW'S HOPE

## GETTING SERIOUS ABOUT POVERTY ALLEVIATION

ANIDA has worked for years to broaden women and children's access to education around the globe. Thousands of women and children have benefited from receiving an education, which has helped to improve the outcome of their lives. ANIDA is committed to moving from an education focus to action-based poverty reduction. While education will still be part of our solution, we want to work with community leaders to identify areas needing support and work together to bring solutions.

Even in the 21st century, poverty persists as a devastating global issue, as highlighted in the first Sustainable Development Goals of the United Nations. The work of our organization is pivotal in making a difference in the lives of women and children worldwide, and we are committed to continuing our work until poverty is no longer a global issue.

## EXPANDING INTO NEW TERRITORY

We believe ANIDA is destined to reach all corners of the earth, whole heartedly serving those that were not presented with the same opportunities. We look forward to planning our next destination, reaching the next child, the next woman, the next family that needs our support.



## CELEBRATING 25 YEARS OF SERVING THE COMMUNITY

ANIDA started 25 years ago with the sponsorship of five children in Ghana. Since then, we have served individuals and families in Canada and internationally, changing lives and providing immeasurable opportunities.

We cannot thank our donors and supporters enough for their dedication to helping others. ANIDA has been a vessel for others to spread their light to people across the world, to those who need it most. We especially want to acknowledge the people and families supported by ANIDA over the years. Their courage and faith to endure and conquer these hardships are remarkable. It is their success that keeps us going. Thank you for being a part of our journey as we continue to make a difference in the lives of others.

## ..... MAJOR PARTNERS .....





**Thomas Oliveira**  
Toronto Foodbank



**Benedicta Narh**  
HFT Ghana



**Gidon Fhrer**  
Program Development



**Natalie DeRose**  
Corporate Partner



**Marline Dahn**  
HFT Liberia



**Racquel Joseph**  
Ottawa Foodbank



**Catherine Thomas**  
HR, Finances & Admin



**Mohammad Mazaheri**  
Communications & Technology



**Suzette Wanlis**  
HFT Jamaica



**Lawrence Mante**  
Canadian Representative

## COMMUNITY HEROES

A SPECIAL THANK YOU  
TO THE INDIVIDUALS WHO WENT  
THE EXTRA MILE

# YOU CAN **MAKE A WORLD** OF DIFFERENCE



The Standards Program Trustmark is a mark of Imagine Canada used under license by ANIDA

ANIDA conducts programs and projects to facilitate education, alleviate human suffering, provide relief from poverty, and elevate the standard of living of those in need. ANIDA programs and projects are carried out in the context of the Christian faith to assist all people without regard to religion, race or gender.

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